

Introducing...



Promo seeds is de specialist voor 'groene promoties'. Met kantoren in 7 verschillende landen bedient promo seeds klanten over heel Europa. Of het nu om een zakje zaad, groei setje, levend boompje of een ander 'natuurlijk' product gaat, promo seeds heeft alle kennis en expertise in huis om uw boodschap op een 'natuurlijke' manier te communiceren. Voor informatie kunt u contact opnemen met uw lokale promo seeds vestiging.



A l'heure du flower power et du respect de l'environnement, promo seeds se présente à vous comme le spécialiste européen de la communication par le végétal, avec des bureaux dans 7 pays depuis près de 20 ans. Offrez des fleurs, des arbres ou des légumes à votre cible pour communiquer avec originalité dans l'air du temps. Vous trouverez dans cette lettre de nouvelles idées venues de toute l'Europe. Pour toute demande, merci de contacter votre bureau local.



Promo seeds ist der Spezialist für Promotions mit Werbeartikeln aus der Natur. Mit Partnern in 7 Ländern erreichen wir unsere Kunden in ganz Europa. Wenn Sie Saatprodukte, Pflanzen oder andere Naturprodukte für Ihre Werbeaktivitäten suchen, hat promo seeds die richtigen Lösungen und die Erfahrung, damit Sie Ihre Werbebotschaft erfolgreich vermitteln können. Für weitere Informationen oder Anfragen wenden Sie sich bitte an den für Ihr Land zuständigen promo seeds Partner.



Promo seeds er Europas førende specialist indenfor grøn reklame og repræsenteret i mere end 7 lande hvorfra man betjener kunder over hele Europa. Skal du bruge frøposer, en grøn gave, små træer, et plantekit eller et andet naturrelateret produkt, har promo seeds viden og ekspertisen til at hjælpe ved profilering og kommunikere jeres budskab og aktivitet på en naturlig måde. Kontakt jeres nationale promo seeds kontor for mere information.



Promo seeds is the European specialist in providing green promotions and premiums. As an international group represented in seven countries, promo seeds are serving customers throughout Europe. Whatever your requirements; seed packets, growing kits, trees or any other natural product, promo seeds has all the knowledge and experience to help you communicate your message, naturally.



Promo seeds è l'organizzazione europea specializzata nella promozione e comunicazione pubblicitaria attraverso la natura. Promo seeds - con sedi in 7 diverse nazioni e operante in tutto il territorio europeo - si occupa di progettare, produrre e distribuire qualsiasi articolo promozionale caratterizzato dal contenuto esclusivamente vegetale: piante, sementi e bulbi. Questa newsletter ha lo scopo di tenervi informati e aggiornati circa la nostre produzioni e le nostre idee promozionali.



Promo seeds es el grupo europeo especializado en el regalo medioambiental. Promo seeds está presente en toda Europa atendiendo a clientes de todos los sectores. Si quiere encontrar un artículo verde, con semillas, plantas, bulbos o cualquier producto natural, promo seeds lleva más de 20 años creando y produciendo artículos e ideas para ayudarles en su comunicación con sus clientes. Para mayor información puede contactar con el promo seeds de su zona.



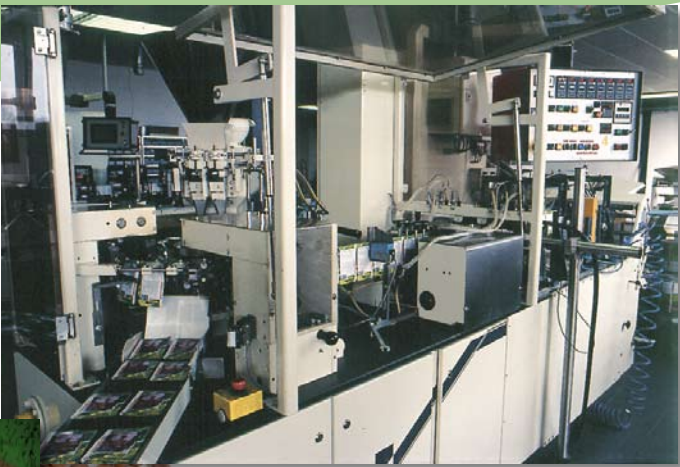
Jac Pith

Founder of promo seeds



Green premium specialist

Seed producer



Seed packer

Tree seeds producer



Seed mat manufacturer

Flexible local manufacturer



Integrated creation studio



Focus on...

Young trees

Offer a real young tree (Oak, Ginkgo Biloba, Christmas tree) to symbolise the strength and the value of a business relationship, in a personalised package.



Booklet with seeds in blister

An original and unique product for mailing. Provides detailed technical information about seeds. Can be used in an infinite number of ways according to the seed variety selected. Perfect for both internal communication and external mailing campaigns.



Díptico con cápsula de semillas

Un producto original y único para mailing que además permite observar las semillas, transmitiendo infinidad de mensajes en función de la especie que se elije. Para comunicación interna y grandes campañas de difusión.



Recycled carton wave box

A green gift made only with natural components. Can easily be adapted to suit adults and children. Choose flowers, herbs, or seeds of ornamental plants or those with medicinal properties. Fun and educational way to grow plants.



Cofre guitarrilla

Un artículo de regalo con materiales naturales que se adapta tanto a adultos como a niños. Utilizando semillas de especies tan diversas como flores, aromáticas, medicinales, ornamentales, es una forma de cultivar sus propias plantas de manera divertida y educativa.



Seed-Bookmark

Seed-Bookmarks are perfect promotional items for those who don't want to be forgotten. Tear along the perforation to separate the seed packet from the bookmark.



Setzen Sie (Lese-) Zeichen!

Saat-Lesezeichen sind die idealen Werbeträger für alle, die nachhaltig in Erinnerung bleiben möchten. Das Lesezeichen ist durch eine Perforation von der Saattüte getrennt.



Small Christmas trees

These small christmas trees in a cone are bestsellers in winter and for christmas promotions. A little gift to thank your staff and customers. A tray contains 54 plants.



Tannenbäumchen in der Spitztüte

Ein Renner für Winter- und Weihnachtsaktionen am Point-of-sale, als Willkommensgruß zur Weihnachtsfeier oder als kleines Dankeschön. Die Pflanzen stehen zu 54 Stück im Tablett.



Baby tree

A real living miniature plant which you can hang from your mobile or key-ring. Can be personalised with screen-printing. Water only once per week and it will keep growing for months.



Bébé arbre

Une vraie plante vivante accrochée à votre portable ou à vos clés, personnalisée par sérigraphie ! Arrosez la par trempage une fois par semaine et elle poussera doucement pendant plusieurs mois.



Cut flowers seed pack

You can now offer cut flowers all year round. A rose, daisy, sunflower? All are possible with this die-cut shaped seed packet on a wooden stem.



Les fleurs sur tige

Offrir des fleurs coupées toute l'année c'est possible. Une rose, une marguerite, un tournesol.... tout est réalisable avec ce sachet de graines découpé porté par une longue tige.



Gardenia plant

Each year, Italy's largest multiple sclerosis charity runs a springtime campaign. In 2005 they sold live plants for the first time and repeated the exercise in 2006 selling 230,000 Gardenia plants in only 2 days. We anticipate they will sell nearer 250,000 plants next year, raising huge sums for the charity.



Pianta di Gardenia

230.000 piante di Gardenia prodotte per A.I.S.M (Associazione Italiana Sclerosi Multipla) per la raccolta fondi attraverso la vendita delle piante in tutte le piazze d'Italia.



Sunflower postcards

Verdi (Green Party), the Italian political party used postcard seed packets to great effect in a direct mail campaign to 1,000,000 females to encourage them to vote in the national elections.



Cartolina Postale Girasole

Cartoline Postali prodotte (1.000.000 di pezzi) per il partito dei Verdi. Lo scopo è stato quello di sostenere la campagna elettorale attraverso uno specifico mailing. Le cartoline contengono seme di girasole non geneticamente modificato.



Effective ideas for fundraising



Seed packets in point of sale display with coin box. Suitable for Charities, Schools, Clubs and Societies.



Postal Tube Kits



High visual impact, flowerpot, seeds, compost and instructions. A complete growing kit in a mini postal tube (150mm tall). Great for direct mail and as exhibition handouts.



Sunflower campaign

The National Charity Organisation 'The Sunflower' handed out 1.000.000 seed packs in order to colour Holland yellow. With this campaign they highlighted the work of 38,000 volunteers for sick and disabled people.



Zonnebloem actie

Nationale Vereniging de Zonnebloem heeft 1 miljoen zakjes met zonnebloemzaden weggegeven onder het motto 'Zaa mee. Kleur Nederland geel!' Met deze actie zet zij het vrijwilligerswerk voor zieken en gehandicapten in de schijnwerpers.



Combi-pack

One part is filled with flower seeds, the other is a reply-card. The Irish Tourist Board used it successfully as an insert in a magazine.



Combi-pack

Eén deel is gevuld met bloemzaad, het andere deel is geschikt gemaakt als antwoordcoupon. Ierland Toerisme heeft het succesvol als insert in een tijdschrift gebruikt.



A message with a bite !

Or rather something to put your teeth in. No-one will argue that an apple is all about good health. With logo apples from promo seeds Scandinavia you can now pep up your marketing campaigns, which will not only give you a lot of publicity but also provide a healthy and juicy product.



Et budskab med bid i !

Eller måske snarere til at sætte tænderne i. Ingen kan betvivle at et æble er indbegrebet af sundhed og med logoæblerne kan du give din marketingskampagne et usædvanligt præg, som ikke alene giver opmærksomhed, men som samtidig er sundt og saftigt!



Flowers and plants in a can

Autumn and winter selection of herbs, flowers of Black Eyed Susan, spruce trees, grass etc. Spring program with a wide selection of flowers.

Can be delivered with our standard design or printed with your own layout and wording. Minimum quantity 500 pcs with a short lead time.



Blomster og planter på dåse

Efterårs- og vinterprogram består af krydderurter, thunbergia blomst, grantræer, græs etc. Forårsprogram med masser af blomstervarianter.

Som standard eller med egen dekoration fra kun 500 stk. Kort leveringstid.



Decorative Grass

Stylish 'home-living' products such as this metal tray with decorative grass which was used in a point-of-sale campaign by FABER.



Prato Decorativo

Prodotti di tipo «Home Living» tale questo vaso metallico con una bella erba decorativa, usata da Faber per una sua campagna promozionale nei punti di vendita



Windowsill garden

This contemporary gift of a zinc windowsill flower garden was presented to Canon's prospects to reinforce their advertising slogan 'Canon is giving flowers away'.



Bloementeiltje

Een kleurrijk cadeau bij het bezoeken van een prospect van Canon. Een zinken teil met een bloeiende inhoud onder het motto 'Canon zet de bloemetjes buiten'.



European availability

All products are available in all countries.
Please contact your nearest promo seeds office.



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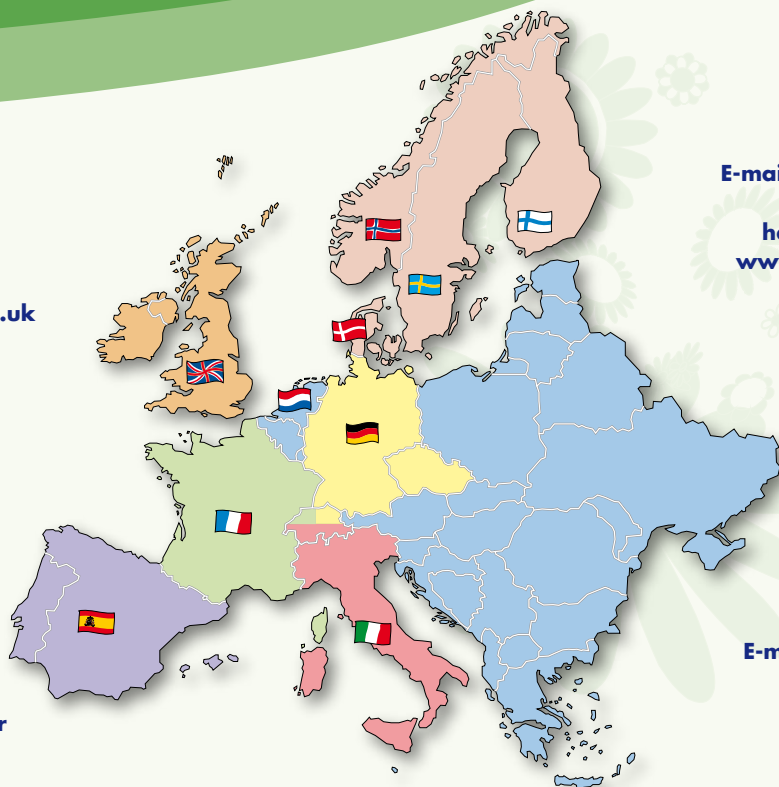
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Response Coupon - Cupón respuesta - Svarkupon - Coupon réponse - Antwoordcoupon - Coupon di risposta - Antwortcoupon

To send by fax

Company Address

Name

E-mail

☐ I would like a quotation. Please contact me.

☐ Please send me an invitation to your next exhibition.

☐ Please send me more information of your products and services.

☐ I do not wish to receive future Newsletters.

**promo
seeds**